

ECAR By the Numbers

Welcome to ECAR by the Numbers, the newest communication tool that provides an assortment of interesting statistics that are tied to your REALTOR® association.

ECAR by the Numbers was created to highlight the value of your membership with ECAR.

ECAR Membership – as of May 12

506 Designated REALTORS® (individuals who are the ECAR broker of record)

1827 REALTORS® (individuals who hold REALTOR® membership but are not the ECAR broker of record)

12 Applicant REALTORS® (individuals who have applied for REALTOR® membership but have not yet completed mandatory Orientation)

45 Secondary REALTORS® (individuals who hold primary membership in another REALTOR® association)

71 Affiliates (individual non-REALTOR® members who work in allied fields)

1 REALTOR® Emeritus – Edna Hudgens (REALTOR® members who have a minimum of 25 years as a

REALTOR®, 15 with ECAR; reached the age of 65; and are no longer active in the real estate profession)

21 Non-member Sales Persons

2483 Total ECAR Membership

Annual REALTOR® Dues – 2010

\$266 ECAR local dues

\$116 Florida REALTORS® dues

\$10 Florida REALTORS® Advocacy Fund (an assessment used to fund governmental/legislative advocacy efforts for Florida REALTORS®)

\$80 National Association of REALTORS® dues

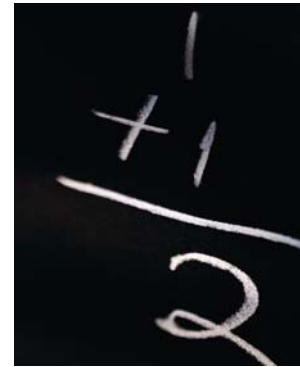
\$35 National Association of REALTORS® Public Awareness Campaign fee (an assessment used to fund NAR's national public awareness campaign for REALTORS® nationwide)

\$20 Voluntary RPAC Contribution

\$507 Total Dues without voluntary contributions

\$527 Total Dues with voluntary contribution

Annual dues invoices include all of the amounts listed above. They do not include fees for ECAR MLS or for SUPRA lockbox/key services, both of which are billed separately.



Education

39 hours of continuing education offered by ECAR during the second quarter of 2010

88 hours of education classes offered by ECAR during the second quarter of 2010

382 attendees at ECAR classes during the second quarter of 2010

59 new Realtors attended Orientation during April, May, and June

A Mixed Bag

18 ECAR Board of Directors members

149 attendees of the May 21 Membership Luncheon

\$1822 raised at the May 21 Dessert Auction; donations were split between Shelter House and Opportunity, Inc.

83,694 number of unique visitors to EmeraldCoastHomesOnline.com during first quarter of 2010

