

2011 Sales Statistics

In an effort to help members communicate more effectively about the real estate market along the Emerald Coast, ECAR has put together basic statistics to be used by ECAR members in customer/client communication and other marketing efforts. This is not intended to replace any other statistical analysis ECAR members may use each month.

Total Units Sold

	2010	2011	# Difference	% Change
Crestview	502	644	142	28%
Destin	645	864	219	34%
Fort Walton Beach	764	894	130	17%
Navarre*	647	609	<38>	<6%>
Niceville	412	483	71	17%
North Walton County	205	224	19	10%
South Walton County	1242	1572	330	26%
Emerald Coast**	4266	5290	1024	24%

Single Family Homes

	2010	2011	# Difference	% Change
Crestview	488	624	136	28%
Destin	265	324	59	22%
Fort Walton Beach	505	554	49	10%
Navarre*	582	531	<51>	<9%>
Niceville	355	436	81	23%
North Walton County	205	224	19	10%
South Walton County	649	768	119	18%
Emerald Coast**	2805	3323	518	18%

Condos

	2010	2011	# Difference	% Change
Crestview	--	--	--	--
Destin	320	438	118	38%
Fort Walton Beach	168	236	68	40%
Navarre*	33	48	15	46%
Niceville	13	11	<2>	<15%>
North Walton County	--	--	--	--
South Walton County	529	688	159	30%

Emerald Coast**	1170	1551	381	32%
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Sales statistics are generated on approximately the 10th of each month. These statistics include information recorded in the Emerald Coast Association of Realtors (ECAR)MLS system by ECAR MLS participants and subscribers, and do not include information entered by other Associations or "for sale by owner" properties. The ECAR coverage area is primarily Okaloosa and Walton counties, but may also include parts of Escambia, Santa Rosa and Bay counties. Sales information is based on existing homes only; new construction is not included.

***Navarre sales statistics are generated using data from both ECAR and the Navarre Area Board of Realtors®.**

****The Emerald Coast figures include areas not listed in each chart: Panama City Beach and other outlying areas included within the ECAR MLS.**

PDF Version of Chart