

EMERALD COAST ASSOCIATION OF REALTORS®

2010 LEADERSHIP DEVELOPMENT PROGRAM

10 Hollywood Blvd., SE * Fort Walton Beach, FL 32548
 Phone: 850-243-6145 Fax 850-243-6147

Birchfield Home Mortgage

Together with Bank of America

APPLICATION

The Leadership Development Program is a unique program designed to enhance your professionalism and leadership skills and prepare you for a leadership position in the Emerald Coast Association of Realtors. Selection criteria include, but are not limited to:

- 1) 12 months as an active REALTOR® in the Emerald Coast Association of REALTORS®
- 2) Demonstrate a desire to be involved in the Emerald Coast Association of REALTORS®
- 3) Enthusiasm

The opportunity to network with other REALTORS® is a valuable experience in the Real Estate profession. This program provides you with the confidence and motivation to become more involved in your professional and social communities. We will not be teaching you how to list and sell real estate, or finance a home, or any of the functions of your daily activities as an agent. What we will be stressing is the leadership required to keep the Association of REALTORS® working for you. We hope that when you have completed this program you will have a better understanding of how the Realtor Association works on a local, state and national level, and will have acquired some new skills in leadership. Ultimately, we hope that you will want to use these skills to the betterment of our Association on a local and perhaps state level.

Program enrollment is limited to 12 participants. Applications must be returned to ECAR no later than February 11, 2010. Selection of participants for this year's program will be announced by February 19, 2010.

Classes will begin on March 5 and end on October 8, class times are 8:30 a.m. - 1:30 p.m. Attendance is mandatory at all classes to graduate. A class schedule will be included with your acceptance letter. All participants ***will be required*** to attend the Great American REALTORS® Days in Tallahassee, FL, scheduled for April 6 and 7, and the Florida Association of REALTORS® Annual Convention, scheduled for August 25-29. You will be required to share a room with a fellow candidate. As these are business meetings and you will not have much free time, ***no spouses will be allowed to attend.***

Applicant agrees to pay \$50 at time of application with the balance of \$49 due upon receipt of an acceptance letter. Or, the full amount of \$99 may be paid at time of application.

For more information, contact Chairperson Sam Kinkaid at 585-1387, or Co Chair Lisa Norton at 621-4525. Mail your application to the office, fax to 275-1072, or email to paula@ecaor.com.



Name		E-number	
Firm Name		Address	
City		State	Zip
Phone	Fax	E-Mail	

1. Real estate experience: How long have you been an active REALTOR®? In what area of real estate are you most experienced?

2. Past work experience outside of real estate:

3. Educational background: (include any designations and/or awards earned)

4. Past and present association/board and/or community involvement:

5. Why do you want to participate in this program?

6. Committees are the guiding forces for your Association. Committees plan, organize, and implement the programs that keep your Association one of the best in the state. When you serve on a committee, you help guide the operation of your association. Please indicate the committees listed below that you will be participating on:

- | | |
|--|---|
| <input type="checkbox"/> COMMERCIAL FORUM | <input type="checkbox"/> PROFESSIONAL DEVELOPMENT |
| <input type="checkbox"/> GRIEVANCE
<i>by Chairman and Board of Directors approval</i> | <input type="checkbox"/> PUBLIC RELATIONS |
| <input type="checkbox"/> PUBLIC POLICY | <input type="checkbox"/> REALTOR® OUTREACH |
| <input type="checkbox"/> MLS
<i>by Chairman and Board of Directors approval</i> | <input type="checkbox"/> RPAC |
| <input type="checkbox"/> INTERNATIONAL | |

EMERALD COAST ASSOCIATION OF REALTORS® COMMITTEES

COMMERCIAL FORUM - (monthly) Enhances all aspects of commercial real estate through MLS and education.

GRIEVANCE - (monthly; members must be approved by the Board of Directors) Reviews alleged violations of the Code of Ethics and/or requests for Arbitration. Dismisses cases or forwards to the Professional Standards Committee for hearing.

INTERNATIONAL – Develops and promotes business within the international arena through continued education, promotion of the CIPS designation, networking events, specialized speakers, and social events within the local market and abroad.

PUBLIC POLICY - (monthly) Maintains liaison between the Association and locally elected governmental and key appointed officials. Screens candidates for RPAC funds.

MULTIPLE LISTING SERVICE (MLS) -(monthly; members must be approved by the Board of Directors) Monitors the operation of the Association’s MLS and marketing sessions, works with the MLS Department, and is responsible for reviewing new technological products and overseeing the Internet and Internet sites. Develops and maintains MLS Rules and Regulations.

PROFESSIONAL DEVELOPMENT - (monthly) Arranges for an ongoing series of professional education programs from designation courses and continuing education classes to legal updates and self-motivational sessions. Subcommittees are Leadership Development, New Professionals, and Stairway to Success.

PUBLIC RELATIONS - (monthly) Develops public relations and communications that will enhance the public image of REALTORS®, and promotes professionalism and education in addition to methods to better communicate with the membership.

REALTOR® OUTREACH - (monthly) Raises funds for Shelter House, Horizons, Habitat for Humanity, Transition House, and public relations, collects toys for distribution, and assists the community as needed.

REALTOR® POLITICAL ACTION COMMITTEE (RPAC) -(on call) Raises funds voluntarily from Association members for use in political issues and for making campaign contributions to recommended candidates at the federal, state, and local level.

COMMITTEE MEMBER RESPONSIBILITIES:

- Attend all the meetings of the committee unless excused by the chairperson.
- Carry out individual assignments made by the committee chairperson or vice-chairperson.
- Review all relevant materials prior to the meeting. Voice objective opinions about committee issues.
- Support fully the group’s decision-making process to maintain the integrity of the committee.

EMERALD COAST ASSOCIATION OF REALTORS® Leadership Development Program Meeting Dates and Responsibilities

Meeting Dates:

- Friday, March 5, 2010, 8:30 a.m. - 1:30 p.m.
- Wednesday, March 17, 2010, 8:30 a.m. - 10:00 a.m., Optional Brokers
Breakfast
- Friday, March 19, 2010, 8:30 a.m. - 1:00 p.m.
- **Tuesday and Wednesday, April 6-7, 2010 (Great American Realtor Days,
Tallahassee, FL)
- Thursday, April 22, 2010, 8:30 am. - 1:00 pm.
- Tuesday, May 4, 2010, 8:30 a.m. - 1:00 p.m.
- *Friday, May 21, 2010, 11:00 a.m. - 3:00 p.m.
- Wednesday, June 2, 2010, 8:30 a.m. -1:00 p.m.
- Thursday, June 17, 2010, 8:30 a.m. - 1:00 p.m.
- Wednesday, July 21, 2010, 8:30 a.m. - 1:00 p.m.
- Tuesday, August 3, 2010, 8:30 a.m. - 1:00 p.m.
- Tuesday, August 17, 2010, 8:30 a.m. - 1:00 p.m.
- **Wednesday, August 25-Sunday, August 29, 2010 (FR Annual Convention
and Trade Show, Orlando, FL)
- Thursday, September 23, 2010-Presentations to ECAR Board of Directors
- *Friday, October 8, 2010-Graduation at the ECAR General Membership
Meeting and Breakfast

*Charge for ECAR Luncheon and Breakfast

**Registration and overnight accommodations will be provided for candidates at Great American Realtors Days and the FR Convention and Trade Show. Candidates are responsible for travel, food, and incidentals.