



Sunday, August 27, 2023

Application for Vice President (2023-2025)

Name Melissa Skoniecki

Questions & Answers

Describe a situation that illustrates your leadership ability and/or ability to influence the actions of others.

As it pertains to my involvement within the Association, I was the 2022 Chair of the Leadership Development Program and lead that wonderful group of Realtors through the processes and procedures of our Association, education and importance of taking action and becoming involved. They have a true understanding that what we do behind the scenes creates a solid and inclusive foundation for our members. This class graduated with a full understanding of the importance of service and commitment. I believe that my influence and relationships created moved these graduates to get involved. They all have committed to committee work and leadership roles within ECAR and community service within our local areas. They are doing the work. Proud of them!

Describe your perception of the role of ECAR Vice President and the reasons you believe you are qualified to serve in this position. Include your strengths that would be an asset to the Association.

My perception of the VP role is one of support to the entire membership, support the continued work of all committees, support the ECAR Board of Directors, communicate the value and benefits that our Association has to offer and be a great representation of our Association and our industry as a whole. I will represent this Association at the highest level of professionalism and take my role as an FR Director seriously. As VP, I will maintain involvement within Florida Realtors as a strong representative of the Emerald Coast. My strengths are my level of commitment when I have a job to do. I listen to others. I am confident that I can maintain the positive trajectory that we are on within the Association. I work best with others and find strength within teamwork.

Discuss at least one strength and one weakness that you possess. Describe how you utilize your strength and counteract your weakness.

My Strength = I am always willing to tackle difficult tasks. This is both professionally and personally. I believe that it has made me a more well-rounded and experienced person to take on the hard stuff and see it through. I also feel that I have a strength in genuinely connecting with people and creating true positive relationships. My weakness = I tend to say "Yes" a lot. This doesn't seem like a weakness as I type this, but it is when I have a full plate (so to speak). I have been mindful over the last year to be more thoughtful before agreeing to a commitment again both personally and professionally. My strengths listed above definitely power me through my weakness. I've thought long about THIS commitment, and I am ready to continue my service.

Describe a time when you have demonstrated the ability to be an effective team player.

I had the great honor of being able to help plan and emcee the ECAR annual installations 2021 and 2022. This was a fun and successful collaboration with other Realtors, affiliates and the awesome Staff at ECAR. Together we planned this important event recognizing our profession, members and BOD. The final presentation was an exciting and successful installation event that was born out of positive teamwork and collaboration. It was so much fun, and I can say we were all very proud of our work.

Describe a time that your ability to lead a team successfully was tested.

Before my career in Real Estate, I climbed a corporate ladder to become the General Manager of 5 radio Stations in Fort Walton and then moved on to manage 4 radio stations in Panama City and launched a

radio station in Tallahassee. It was a BIG job and I was young in my career but recognized this opportunity. At times, I only had my determination to lean on to get me through some of those management days. At one time I was responsible for 80 employees. My ability was tested regularly. During those times, I sought out the people that were much smarter than I was and had more experience. I tapped into their abilities to continue to learn. With my team's knowledge, determination, positive thinking and quite frankly, prayer, I found successful outcomes and solutions.

Please list any Business, community and civic organization affiliations:

Greater Fort Walton Beach Chamber of Commerce, The Women's Council of Realtors, One Okaloosa EDC