



Friday, August 25, 2023

Application for Director Position (2023-2024)

Name

TJ Cobos

Questions & Answers

What is the largest organization for which you have been an elected officer, if any? Please include dates of service, number of members and what office you held.

N/A

What are the major challenges and opportunities facing ECAR today in the Area you work in and what suggestions do you have to resolve these matters?

The shifting market is creating some major challenges, both for ECAR and for its members. It's difficult for agents to want to be engaged and to take advantage of the benefits ECAR provides when they're more concerned about how they're going to make ends meet.

I would suggest that ECAR take a more active role in addressing agents' concerns and show that the association is mindful of these challenges. Perhaps providing more financial management courses or offsetting/delaying membership and/or MLS dues for those who are struggling would help to show that ECAR is mindful of those challenges.

What opportunities do you envision for ECAR's future?

Enhanced professional development, community engagement and advocacy, diversity and inclusion initiatives, networking and collaboration, and data-driven decision-making.

Describe your perception of the role of ECAR Director and the reasons you believe you are qualified to serve in this position. Include your strengths that would be an asset to the Association.

I perceive the Director position as an opportunity to foster more cohesiveness within the ECAR organization. As a retired military veteran with over 22 years of service, I have been involved in several different organizations serving in various senior-level positions. I understand organizational management, process improvements, and team development.