



Monday, July 31, 2023

Application for Director Position (2023-2024)

Name Thomas Canada

Questions & Answers

What is the largest organization for which you have been an elected officer, if any? Please include dates of service, number of members and what office you held.

Command Chiefs Executive Assistant appointed by Wing Commander/Command Chief (22,000 members) Cannon AFB 2014-2015.

What are the major challenges and opportunities facing ECAR today in the Area you work in and what suggestions do you have to resolve these matters?

One of the primary concerns I have observed at ECAR presently revolves around Committee Involvement and effectively disseminating information to our expansive membership base of 5,000 individuals to encourage greater participation. To address this challenge, I propose dedicating the second and third quarters of each year to strategically cultivating momentum through comprehensive information resources, aimed at fostering increased engagement across the entirety of our association. While we boast a remarkable number of members, there exists an opportunity to enrich the diversity of participants involved in our endeavors.

What opportunities do you envision for ECAR's future?

I strongly advocate for the establishment of a videographer position within ECAR. As a multi-million dollar organization, it is imperative that we present ourselves in a manner befitting our stature. With the notable advancements achieved through the new marketing position, the logical progression is to capture and showcase our accomplishments in a way that rivals other esteemed professions. By incorporating the talents of a videographer, we can effectively document and communicate the remarkable strides we have made, elevating our image and fostering a competitive edge in the market. This initiative will undoubtedly reinforce our position as a leading organization within our industry.

Describe your perception of the role of ECAR Director and the reasons you believe you are qualified to serve in this position. Include your strengths that would be an asset to the Association.

Having dedicated more than 22 years of service to the United States Air Force, I have honed my skills as a director, with a primary strength lying in my collaborative approach and adeptness at leading and adapting as situations demand. I firmly believe that effective leadership is intrinsically tied to being a proficient follower, as exemplified by my previous role as the Command Chief Master Sergeants Executive Assistant. In this capacity, I was entrusted with the responsibility of making timely decisions that directly impacted the well-being of over 22,000 individuals, with some choices holding life and death implications.

The invaluable experience gained during my tenure in the Air Force has thoroughly prepared me to be an asset to the current ECAR Board of Directors. It has instilled in me the ability to swiftly learn and discern when to adjust, provide support, and pivot at a moment's notice. I hold the privilege of presently serving on the board in high regard and sincerely hope to continue contributing to its endeavors in the future. My aspiration is to apply my leadership acumen and commitment to decisive action to further the organization's objectives and drive it towards continued success.