



EMERALD COAST ASSOCIATION OF REALTORS®

REGISTRATION OF NON-MLS LISTING

Seller Name _____

Property Address _____

Listing Office _____

Agent Name _____

Agent ID _____

Listing Date _____ **Expiration Date** _____

I hereby request my Listing Agent to exclude the above property from the Emerald Coast Association of REALTORS® Multiple Listing Service (ECAR MLS) until _____ (entire term of listing agreement if left blank).

I understand that by excluding my property from the ECAR MLS, **I am foregoing the benefits of the MLS** which include:

- Providing information about the availability of my property to over 5000 REALTORS® as of 12/31/2023 in the local area who subscribe to the ECAR MLS, and thousands of other REALTORS® in the region who subscribe to neighboring multiple listing services.
- Encouraging agents and brokers in the other real estate offices to bring their prospective buyers to see my property since the agent or broker who brings the party that purchases my property is guaranteed compensation at closing by the Listing Office; and
- Exposing my property to potential buyers around the world through Internet advertising not only on various local and national web sites, but potentially on the web site of every REALTOR® in Florida.

Seller

Date

Seller

Date

Authorized Licensee or Broker

Date

Listings filed as Non-MLS are assumed to be Office Exclusive as defined by the National Association of Realtors Clear Cooperation Policy. As such a listing that is registered as Non-MLS may not be publically marketed per MLS Rules Section 1.01 Note. For any listing which is Registered as Non-MLS and marketed to the public listing broker must submit the listing to the MLS for cooperation with other MLS participants within one (1) business day of marketing a property to the public. Public marketing includes, but is not limited to, flyers displayed in windows, yard signs, digital marketing on public facing websites, brokerage website displays (including IDX and VOW), digital communications marketing (email blasts), multi-brokerage listing sharing networks, and applications available to the general public.